

The Brass Band Conference 2024

Sponsorship and Exhibition Opportunities

Brought to you by Brass Bands England, the **Brass Band Conference** and **Brass Band Awards** celebrate excellence and innovation in the brass band sector. Sponsorship of an award, or elements of the conference day will promote your brand to the brass band and community music sector through online and offline marketing campaigns run in conjunction with The Brass Band Conference and awards ceremony, marketing to delegates at the event and editorial coverage on Brass Bands England's website and members newsletters. In 2024, we will celebrate the theme of **Creative Communities**.

Not only will sponsors be promoted to the anticipated **175+ live attendees**, many more delegates will be watching recorded footage of all sessions available to members after the event. All sponsors and exhibitors will be promoted via Brass Bands England's wide-reaching social media channels (**9k Facebook followers**) and email mailing list (**7.5k subscribers**).

100% of conference attendees will receive a printed programme and delegate pack containing a small selection of relevant advertising materials, guaranteeing that your advert will be seen by all present on the day.



The Brass Band Conference 2023

Brass Bands England. Unit 12 Maple Estate, Stocks Lane, Barnsley S75 2BL
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Charity No. 114833 Company Number: 08047535 Registered in England and Wales



Supported using public funding by

**ARTS COUNCIL
ENGLAND**

Sponsorship and Exhibition Opportunities

Prudential Hall Sponsor £1,000 + VAT

- // Sponsorship of the Main Hall
- // Banners placed in breakout room and visible on recordings*
- // Video advertisement (up to 1 minute) played before each Main Hall session*
- // Full page advertisement in delegate programme
- // Logo and link on conference web page And delegate programme
- // Exhibition Stand in conference venue network area
- // One leaflet insert delegate packs*
- // Two delegate invites to conference day and awards ceremony
- // Acknowledgement in Welcome and Closing Speeches
- // Advertisement in pre-event delegate communications and social media promotion

*If provided

Lanyard Sponsor £275 + VAT

- // Sponsors logo on large delegate lanyard name cards

Programme Advert £150 / £100 + VAT

- // Full / Half Page Advertisement in the delegate programme provided to all attendees

Delegate Pack Insert £150 + VAT

- // One leaflet (provided by advertiser) to be included in delegate packs

Video Advert £100 + VAT

- // Video advertisement (up to 1 minute) played in breaks and between conference sessions

Book your sponsorship opportunity at
bbe.org.uk/conference-sponsor

Award Sponsor

£350 + VAT per award

- // Sponsorship chosen award, with 'Supported by *organisation name*' engraved on award plaque presented to winner
- // 'Supported by' on BBE website, press releases and in all communications relating to the award
- // Half page advertisement in delegate programme (£50 to upgrade to full page)
- // Logo and link on conference web page
- // Logo in conference programme
- // Two delegate invites to conference day and awards ceremony to present chosen award
- // 15% off any additional advertising

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Award Categories

- // Band Project
- // Outstanding Contribution
- // Green Hero ***New for 2024***
- // Young Bandsperson
- // Services to Youth
- // Brass Band Conductor

Eligible nominations for your chosen award will be sent to sponsors to provide comment or recommendations, however shortlist and winner will be chosen by BBE Trustees. Band Project winner will be chosen by a public vote.



Awards 2022

Programme Advert Specifications

<p>Half page Ad 175x75mm +3mm bleed</p>	
<p>Half page Ad 175x75mm +3mm bleed</p>	<p>Full page Ad 210x210mm +3mm bleed</p>
<p>#BBE Conf</p>	<p>The Brass Band Conference 2023</p>

Deadlines

Artwork for inclusion in the conference programme must be received by **Monday 23 September**. Artwork received after this date cannot be guaranteed to be included.

Printed leaflets for inclusion in conference delegate packs must be received by **Wednesday 9 October** to the Brass Bands England office (Unit 12, Maple Estate, Stocks Lane, Barnsley, S75 2BL).

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